

Grasping the Discursivity in Yeldeğirmeni

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Introduction

“Just as through the process of modernization all production tended to become industrialized, so too through the process of postmodernization all production tends toward the production of services, toward becoming informationalized.”
M.Hardt & A.Negri, 2001.

Introduction

cultural politics ... "urban transformation projects" ... reducing culture into a discourse –static understanding of culture– ... commodification of the urban space ... an alternative urban transformation process ... culture as a narrative

Yeldeğirmeni as an Exemplar



haydarpaşa
train station

minibus - bus station

yeldeğirmeni

ferry terminal

Theoretical Framework

transdiscursive reading

“... (transdiscursive authors who are founders of discursivity) are unique in that they are not just the authors of their own works. They have produced something else: the possibilities and the rules for the formation of other texts. ... (they) have established an endless possibility of discourse.” M. Foucault, 1998

Theoretical Framework

asymmetrical relations

“When appropriate initial conditions are given, we can predict with certainty the future, or “retrodict” the past. Once instability is included, this is no longer the case, and the meaning of the laws of nature changes radically, for they now express possibilities or probabilities.” I. Prigogine, 1997

Theoretical Framework

relational experience

“Experience is the result, the sign, and the reward of that interaction of organism and environment which, when it is carried to the full, is a transformation of interaction into participation and communication.” J. Dewey, 1980

Methodological Tools

holistic approach ... intervowen theory and method ... diagrams

Culture as a Narrative

Culture as a Narrative

murals ... cityscape as the canvas of art



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Culture as a Narrative

re-interpreting the apartment buildings
affordances ... possibilities



Culture as a Narrative

cultural centers ... art cafes ... galleries ... ateliers



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Culture as a Narrative

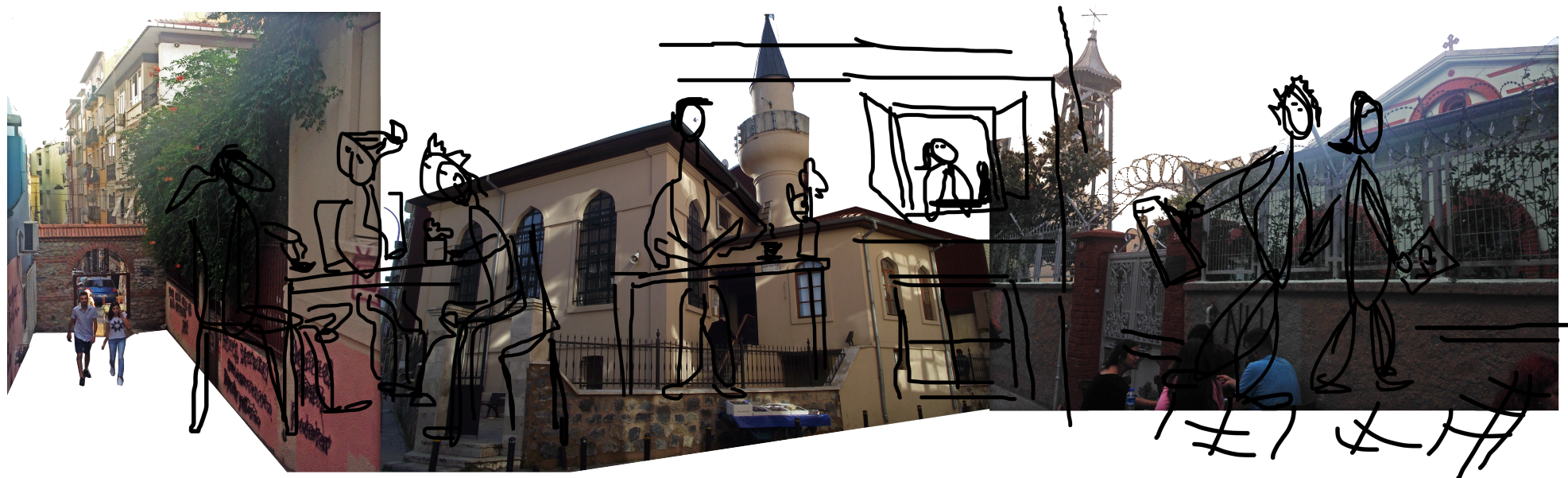
local tradesmen ... new comers



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Culture as a Narrative

re-inventing socio-cultural variety



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Culture as a Narrative

spaces of socio-cultural & socio-economic
segragation ... integration



Culture as a Narrative

rising threats of commodification of space

“Cultural strategies of redevelopment are complicated representations of change and desire. Their common element is to create a “cultural” space connecting tourism, consumption, and style of life. They appreciate archaic living and working sites, but push them deeper into the past. They incorporate these sites into an image of local identity by defusing their contentiousness. Regardless of their bloody past or current social tensions, the sites become “a happy face.” S.Zukin, 1999

Conclusion

“Duration is always the location and the environment of differences in kind; it is even their totality and multiplicity. There are no differences in kind except in duration - while space is nothing other than the location, the environment, the totality of differences in degree” Deleuze, 1991.

Conclusion



screenshots from the film Hand Catching Lead by Richard Serra

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thank you...